

Curriculum Vitae

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Summary

I am an experienced multimedia developer/programmer and designer having worked in the industry for over 10 years. My last permanent position was with Brightwave Ltd. as a Multimedia Developer and Lead Flash Programmer. I have been freelancing for many years now working on several e-learning, web game and music projects, alongside many smaller jobs. My main interest outside work is music, as I DJ and play at events around Brighton, as well as making and releasing electronic music from my home studio.

Work History

Freelance - 2006-present

I have been working on a large and wide variety of freelance contracts for clients such as PricewaterhouseCoopers, Sky, CBeebies, Millionaire for Schools, Associated Board of the Royal School of Music, Inspira Music, Optrex. My freelance work has mostly been Adobe Flash development work, utilising Adobe Photoshop, key-frame animation and programming.

The type of work undertaken has varied from video banner ads to full desktop learning applications, with the majority of work is in the music, fashion and online education/e-learning sectors. I have also developed many flash products that work alongside external API's for both hardware and software integration, e.g Promethean Learner devices, Scorm, Moodle and Midi Wrappers.

Travelling - 2005-2006

Flexibility of the internet allowed me to travel and work on and off as a developer/ designer, freelancing whilst abroad on corporate work such as an internal training advert for AOL Online.

Brightwave Ltd, Brighton - 2001-2005 Multimedia Developer

I was originally employed at Brightwave as a web designer specialising in Flash, however over the duration of my employment I have created all kinds of bespoke e-learning content, templates, adverts and animations for their National and International clients. Some of my roles involved:

- Illustrator/ Animator for many training courses for clients such as: Microsoft, BT, Pricewaterhouse Coopers, BUPA, Nestle, T-mobile, Proctor and Gamble, Sky, Pfizer, Orange, First Choice, and many more!
- Lead Multimedia Developer of a large team for a vast government contract.
- Virtual Task Simulator Engine Development for Nestle (Flash).
- Simulation engine development for Nestle, NHS and BUPA (Flash)
- Game Engine Development for Sky, Proctor and Gamble and Brightwave's viral marketing
- Custom Template building for easy fast in-house development of more complex flash applications.
- XML integration for use with in-house custom development tools
- Optimisation and integration of outsourced work.
- Audio and Video encoding specialist
- In-house photographer

Section-E Media, Bradford - 2000-2001 Web Designer/Developer

Working with a small team of designers my roles were:

- Creating websites for small businesses
- Online viral animations
- Designing print ready flyers and posters for local venues, businesses and events

Electronic Media Group, Cleckheaton - 2000 Junior Web Developer

Working as a trainee graduate my roles were:

- Creating websites for small businesses

Cartoonist / Animator

Education

BSc Electronic Imaging and Media Communications (2:1)

1997-2000 Bradford University

The EIMC Degree teaches students the skills to fulfil several roles within the multimedia production industry.

- Photography
- Concept Design
- Web development
- 3D Visualisations
- Game Development
- Networking
- Programming
- Animation
- Video/DVD production, editing and authoring
- Audio scoring and manipulation
- Scriptwriting
- Live television production

The course was cutting edge for its time, enabling its graduates to have a whole overview of the new media industry, and the department has now been reorganised into three specialist areas - School of Computing, Informatics and Media, Bradford Media School, Department of Creative Technology as the new media sector has expanded.

Awards



Over the years I have been lucky to be able to work on several award winning products.

While freelancing with Charanga my projects were nominated for the Bett Show award for Millionaire for Schools, and gained a Highly Commended award at the E-Government awards for the work on Inspira Music.

Working for Brightwave in conjunction with BSkyB we won the **Silver International Visual Communication Association Award** for Internal Multimedia for a Health & Safety Induction Course. Also for Brightwave I created an animated customer training demo for First Choice that evolved to become part of their larger Foreign Exchange Customer Service and Sales Training Course. This won Gold in the Custom Content, Full Course Category at the **Brandon Hall Excellence in Learning 2005** award.

References

Virginia Barder at Brightwave Ltd.

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Paul Fletcher at Charanga Ltd.

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Skills And Software List

Design suite:

- Flash CS3/4/5
- Photoshop CS3/4
- Dreamweaver CS3/4
- Illustrator CS3/4
- Fireworks CS3/4
- Adobe Media Encoder
- Director
- Rich FLV
- Mdm Zinc 2.5/3
- Premier
- Vegas
- Avid

Programming Languages:

- Actionscript 2/3
- Javascript
- Lingo

- C++ (Basic)

Coding Software:

- Flash Develop
- Flex Builder 3/Flash Builder 4
- Vizzy
- Aptana Studio
- Codeblocks

Audio Software:

- Adobe Soundbooth
- Cubase
- Ableton Live
- Reason
- Reaktor
- NI Komplete suite
- And many more tools and plugins...

Version Control:

- Svn (Tortoise)
- Git